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| ID | Smarter Travel | DURATION: 30 secs  VO: Male  Tone: Informational  Pace: medium |
| TRAV01 | Pollution? Carbon Emissions? Loads of money a year down the drain? Just to get from A to B? | Speak Inquisitively |
| TRAV02 | We’re the Student Travel Commission and we’re running our annual competition this month, and we want students to help us minimalise the spending and usage of fuel. | Introduce who you are and your agenda |
| TRAV03 | To help us, they’ll have to take on a project involved in and related to their course work. |  |
| TRAV04 | Let’s encourage carpooling to school, work and college more often. |  |
| TRAV05 | Let’s take the bus or train instead, and we should walk and cycle as much as possible. |  |
| TRAV06 | Previous entries include projects in engineering, graphic design and much, much more. |  |
| TRAV07 | It can be done as part of the curriculum or outside college work. |  |
| TRAV08 | We are working to make Ireland Carbon Neutral by 2050, but we can’t accomplish it without you. | Twenty-fifty |
| TRAV09 | Together, we can create a brighter future for our children and grandchildren to grow and thrive in. |  |
| TRAV10 | It all starts here. Visit [www.stcampusawards.ie](http://www.stcampusawards.ie) for more information. Thank you. |  |